

## **INDUSTRY WELCOMES INSULATION'S REINTRODUCTION TO THE VICTORIAN ENERGY UPGRADES PROGRAM**

**April 8, 2025**

The Affiliated Insulation Industry Coalition (AIIC) has welcomed the Victorian government's decision to reintroduce insulation to the Victorian Energy Upgrades (VEU) program, acknowledging this will offer significant benefits for the people of Victoria.

"Around 50% Victorian homes were built before there were any mandatory energy performance requirements. These homes are often too cold in winter, too hot in summer, and create expensive, unhealthy and uncomfortable living situations for Victorians," says Janine Strachan, AIIC Chair.

Insulation is a foundational element of energy performance and plays a critical role in helping to reduce energy waste, lower bills, and maintain comfort year-round.

"Reintroducing insulation to the VEU will help support Victorians to make their homes healthier, comfier, and cheaper to run, while supporting the state's decarbonisation goals," says Ms Strachan.

Insulation is manufactured by numerous businesses right here in Victoria, supporting local jobs and contributing to the state's economy.

"This decision is a win-win for Victoria—making homes more comfortable, reducing their running costs, benefiting the environment, and supporting local jobs."

"The insulation industry is working closely with the government to ensure the success of this rollout, prioritising quality, safety, and the confidence of the Victorian community," she adds.

### **About the AIIC:**

The AIIC is a collective of insulation trade associations including the Australian Modern Building Alliance (AMBA), Insulation Australasia (IA) and the Insulation Council of Australia & New Zealand (ICANZ). Collectively, the AIIC represents Australian insulation manufacturers, accredited insulation installer organisations and polymers-based insulation supply chain manufacturers.

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